

Ada-Borup Booster Club Board of Directors Meeting March 22, 2017

The Directors of the Ada-Borup Booster Club met on March 22nd, 2017 at the Ada-Borup High School. Jeremy Peterson served as the chairperson of the meeting and called the meeting to order at 5:28 PM noting that a quorum of the directors was present: Kim Johnson, Teri Taylor, Amy Kroshus, Nathan Thompson, Dawn Miller, , and Barb Kesselberg

Directors absent: Emily Lee, Tara Jensen

Visitors present: Kelly Anderson, Ruth Hayden

Meeting Minutes.

Upon motion duly made by Nathan Thompson and seconded by Dawn Miller the minutes were hereby approved. Motion carried.

Treasurer

Kim Johnson reported that as of March 22th, 2017, the checking account has a balance of \$29,974.76 See attached reports reflecting the *Statement of Cash Flow*. Upon motion duly made by Dawn Miller and seconded by Amy Kroshus, the Treasurer's Report is hereby approved. Motion carried.

Promotions

The report was copied from Tara Jensen's email as she would be unable to attend:
"We have 2 tournament sponsors that I show that we haven't received checks from. Both \$150 logo sponsors. Kim – John said that he gave you a check at the beginning of January. Let me know if you have it. Also, I do not show that we have received the check from Essentia Health. Kim, can you verify that we have not received this, Dawn – if we have not received it, can you check with appropriate personnel regarding the status of the sponsorship check? Other than that, I do not believe that there is much of a report from the promotions committee. Any and all suggestions on what you would like to see/what you don't want to see on the FB page would be great. I am hoping to get a little more into the Flashback posts this spring. I might visit the media center and page through some of the annuals there. Thoughts?"

Dawn reported that Essentia is resubmitting the check request and that payment should be arriving soon, Essentia was very apologetic on the error.

Food & Concessions. None to report

Cougar Contributor.

The Cougar Contributor account has a balance of \$39.32

Clothing.

Kim will purchase a \$20 chamber certificate for both Brooke Ruebke and Justin Vega for their t-shirt design. Amy thanked the group for all of their help prepping, sorting and handing out the tournament shirts. There are only a few left from the order to sell.

Tournaments: None to report

Memberships:

There are 90 families and 60 business memberships. These are correct updated numbers.

Communications.

Kelly visited with the group, about the Ada Borup Booster Club being a fiscal agent for the purchase of a used charter bus. The charter bus would be utilized, insured, maintained, and funds given to purchase by the school. The club would have a lease agreement drawn up with the school covering the legalities and use. Kelly stated that there will be an activities bus going out of commission for the school next year. A used charter bus would be the best option for the school as a replacement due to the cost. It would be cost effective for the school to have one vs. renting for various activities trips. A new buss could cost up towards \$140,000 and a used charter bus would cost \$80-\$100,000. Other schools in the area have done this type of agreements with their booster clubs and it works out very well. The booster club would have the availability of renting out the charter bus to different organizations throughout the year, an option to be considered. Discussion on wrapping or decaling the bus would be an additional cost to the club. Suggestion was a wrap like the wall mats in the high school gym. Positive discussion was held, Kim will visit with the accountant on how the process would go for the club for recording. Kelly will visit with the school board and Shawn on finding the best used charter bus.

Requests.

A request for \$959.95 toward the purchase 4 packs of 4 Dash and Dots, programmable cameras used for different stem courses was made by Kelly Anderson for the Elementary School, Mrs. Lee's 4th grade class. Upon motion duly made by Teri Taylor and seconded by Nathan Thompson, the request is approved. Motion carried.

A request for \$516.25 toward 2 new shoulder pad racks for the storage room was made by Kelly Anderson for the Football department. Upon motion duly made by Amy Kroshus and seconded by Kim Johnson, the request is approved. Motion carried.

A request for \$1500 to help defray costs for the Norman County Trap team was made by Kelly Anderson for Douglas Slininger. Upon motion duly made by Dawn Miller and seconded by Kim Johnson, the request is approved. Motion carried.

A request for \$1000 for new outdoor sports complex bleachers was made by Kelly Anderson for the Baseball department. Upon motion duly made by Amy Kroshus and seconded by Dawn Miller, the request is approved. Motion carried.

A request for \$1500 for concession stand remodel made by Kelly Anderson. Upon motion duly made by Kim Johnson and seconded by Barb Kesselberg, the request is approved. Motion carried.

A request for \$500 for the After Prom Committee Donation, standing annual donation was made by Kim Johnson. Upon motion duly made by Dawn Miller and seconded by Amy Kroshus, the request is approved. Motion carried.

Old Business.

*Tabled discussion on a Booster Club scholarship.

*Discussed working with Adrenaline Marketing for future fundraising. Discussion was held to move forward with the school to request approval to have the kids sell fundraising coupon books Mid December of 2017, Books would be good for 1 year. There is no cost is involved for the booster club, Adrenaline Marketing handles all costs associated to getting coupons sponsors. The Boosters agreed any unsold books would be sold by the booster club at events held, Cougar Classic tournaments, basketball games, etc. All were in favor of moving forward with the fundraising event in conjunction with approval from the school board. Kelly Anderson will take the fundraising idea to the April 1st school board for approval. Final approval and vote by the group at our next meeting, if approval from the school is given.

*Emily will talk will Kelly about purchasing a new Cougar mascot. Kelly looked into a new Cougar Mascot suit. The suits are anywhere from \$900-5000 for a new mascot suit. Kelly will look into additional options and search around for more options.

New Business.

No new business

Next Meeting: April 19th, 2017 at 5:15 pm at the Ada-Borup school.

Adjournment: Upon motion duly made by Barb Kesselberg and seconded by Dawn Miller, the meeting was adjourned at 6:17 PM. Motion carried.

Respectfully submitted,

Emily Lee
Secretary